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# **Longitudinal Data Analysis**

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### **Longitudinal Data Analysis**

- Traditional definition
  - Statistical methods for analyzing data with a time dimension
  - Trend data, event history data, panel data
- Modern definition (Cameron/Trivedi, Microeconometrics)
  - Cross-sectional analysis: inference from between-subject comparison
  - Longitudinal analysis: inference from within-subject comparison
- According to the modern definition
  - are trend data always cross-sectional
  - is traditional event-history analysis also cross-sectional
  - only panel data (repeated observation of the same persons) allow for longitudinal analysis

### **Panel Data**

i	t	у	х
1	1	У <sub>11</sub>	×11
1	2	У <sub>12</sub>	×12
2	1	$y_{21}$	x <sub>21</sub>
2	2	У <sub>22</sub>	<b>x</b> 22
÷			
Ν	1	y <sub>N1</sub>	$x_{\rm N1}$
Ν	2	У <sub>N2</sub>	x <sub>N2</sub>

- Repeated measures of one or more variables on one or more persons
- Macroeconomics, Political Science
  - Unit of analysis: countries
  - N small, T large
  - Repeated cross-sectional time-series
- Microeconomics, Sociology
  - Unit of analysis: persons
  - N large, T small
  - Mostly from panel surveys
    - Also from cross-sectional surveys by retrospective questions

#### **Advantages of Panel Data**

- Panel data allow for higher precision
  - Due to the higher number of cases (pooling data, N•T)
  - However, in this respect trend data would be even better
- Panel data allow to study individual dynamics
  - Transitions into and out of states (e.g. poverty)
  - Individual growth curves (e.g. wage, materialism, intelligence)
    - Cohort or age effect?
  - Procedure: including age/cohort dummies
- They provide information on the time-ordering of events
  - Causal inference gains strength
  - Procedure: careful data preparation (lags)
- They allow for unobserved heterogeneity
  - Procedure: special statistical models (the rest of this lecture)

#### **Panel Data and Causal Inference I**

Counterfactual approach to causality (Rubin's model)

$$Y_{i,t_0}^T - Y_{i,t_0}^C$$

With cross-sectional data (between estimation)

$$Y_{i,t_0}^T - Y_{j,t_0}^C$$

- Assumption of unit homogeneity (no unobserved heterogeneity)
- Assumption of conditional independence (no reverse causality)
- With panel data I (within estimation)

$$Y_{i,t_1}^T - Y_{i,t_0}^C$$

- Problem: period effects, maturation
- With panel data II (difference-in-differences estimator, DID)  $(Y_{i,t_1}^T - Y_{i,t_0}^C) - (Y_{i,t_1}^C - Y_{i,t_0}^C)$

### Panel Data and Causal Inference II

The two major problems in Social Research	Solution with experimental design	Solution with panel design
<b>Self-selection</b> (leading to unobserved heterogeneity)	Randomization	Within estimation (before-after comparison)
<b>Reverse Causality</b> (treatment depends on Y)	Controlled treatment	No simple solution (e.g. no time-varying unobserved heterog.)

 With panel data we can tackle one of the two major problems of Social Research

### Panel Data and Causal Inference III

- No self-selection
  - Bivariate analysis suffices
- Self-selection only on observables
  - Cross-sectional regression provides unbiased estimates
  - Even better: Cross-sectional propensity-score matching
- Self-selection also on unobservables
  - Cross-sectional IV-estimation provides unbiased estimates under very strong assumptions
  - Panel regression (fixed-effects regression) provides unbiased estimates under much weaker assumptions

### **Example: Marriage-Premium for Men?**

Fabricated data ("Wage Premium.dta"): long-format

. list id time wage marr, separator(6)										
	   id	time	wage	 marr		. – 	id	time	wage	marr
1		 1	1000		13	-	 २	 1	2900	0
2.	1	2	1050	0	14.	1	3	2	3000	0
3.	,   1	3	950	0	15.	Ì	3	3	3100	0
4.	1	4	1000	0	16.		3	4	3500	1
5.	1	5	1100	0	17.		3	5	3450	1
6.	1	6	900	0	18.		3	6	3550	1
						-				
7.	2	1	2000	0	19.		4	1	3950	0
8.	2	2	1950	0	20.		4	2	4050	0
9.	2	3	2050	0	21.		4	3	4000	0
10.	2	4	2000	0	22.		4	4	4500	1
11.	2	5	1950	0	23.		4	5	4600	1
12.	2	6	2050	0	24.		4	6	4400	1
						-				

### **Example: Marriage-Premium for Men?**



## **Example: Computing the Marriage-Premium**

- These data are like experimental data
  - Treatment and control group
  - Before-after comparison
- Compute the DID-estimator

 $\frac{(4500 - 4000) + (3500 - 3000)}{2} - \frac{(2000 - 2000) + (1000 - 1000)}{2} = 500$ 

- The marriage-premium is 500 €
- Within-person comparison (the before-after difference)
- To rule out the possibility of maturation or period effects we compare the within-difference of married (treatment) and unmarried (control) men

# The Fundamental Problem of Non-Experimental Research

- Result of a cross-sectional regression at T=4:  $y_{i4} = \beta_0 + \beta_1 x_{i4} + u_{i4}$ 
  - Between-comparison: compare wages of married and unmarried men

$$\hat{\beta}_1 = \frac{4500 + 3500}{2} - \frac{2000 + 1000}{2} = 2500$$

- A cross-sectional regression is highly misleading!
  - The bias is due to unobserved heterogeneity
    - High-wage men self-select into marriage
  - Technically: endogeneity ( $x_{i4}$  and  $u_{i4}$  are correlated)
- Self-selection is the fundamental problem of non-experimental research
  - Most cross-sectional regression results are therefore highly disputable!

### **No Solution: Pooled-OLS**

Pool the data and estimate an OLS regression (POLS)

$$y_{it} = \beta_0 + \beta_1 x_{it} + u_{it}$$

- The result is  $\hat{\beta}_1 = 1833$ 
  - This is the mean of the red points minus the mean of the green points
  - The bias is still heavy
  - POLS also relies on a between comparison. It is thus biased due to unobserved heterogeneity: x<sub>it</sub> and u<sub>it</sub> are correlated
- Panel data per se do not remedy the problem of unobserved heterogeneity!
  - One has to use appropriate methods of analysis

### **A Solution: Panel Data and Within-Estimation**

- One has to construct a regression model that relies on the before-after comparison (like DID)
- Starting point: error-components model
  - Person-specific error  $v_i$ , idiosyncratic error  $\epsilon_{it}$

$$u_{it} = v_i + \mathcal{E}_{it}$$

Error-components model

$$y_{it} = \beta_1 x_{it} + \nu_i + \varepsilon_{it}$$

- v<sub>i</sub> represents person-specific time-constant unobserved heterogeneity (fixed-effects) (in our example v<sub>i</sub> could be unobserved ability)
- Pooled-OLS has to assume that x<sub>it</sub> is uncorrelated with both error-components

### **Fixed-Effects Regression**

- How can we get rid of the fixed-effects?
- Within transformation
  - "Time-demeaning" the data

$$y_{it} = \beta_1 x_{it} + \nu_i + \varepsilon_{it} \quad (1)$$

Average over t for each i

$$\overline{y}_i = \beta_1 \overline{x}_i + \nu_i + \overline{\varepsilon}_i \quad (2)$$

Substract (2) from (1)

$$y_{it} - \overline{y}_i = \beta_1 (x_{it} - \overline{x}_i) + \varepsilon_{it} - \overline{\varepsilon}_i \quad (3)$$

- Only within variation is left
- Pooled OLS (FE-estimator) unbiased, if  $Cov(x_{it}, \epsilon_{it}) = 0$
- However, Cov(x<sub>it</sub>,v<sub>i</sub>) ≠ 0 is allowed
  Time-constant unobserved heterogeneity is no longer a problem

### **Example: Fixed-Effects Regression**

. xtreg wage marr, fe						
Fixed-effects (within) regression Group variable: id				Number of Number of	obs = groups =	24 4
R-sq: within = 0.8982 between = 0.8351 overall = 0.4065				Obs per group: min = 6 avg = 6.0 max = 6		
corr(u_i, Xb)	= 0.5164			F(1,19) Prob > F	=	167.65 0.0000
wage	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
marr   cons	500 2500	38.61642 16.7214	12.95 149.51	0.000 0.000	419.1749 2465.002	580.8251 2534.998
sigma_u   sigma_e   rho	1290.9944 66.885605 .99732298	(fraction	of varian	ce due to	u_i)	

## "Mechanics" of a FE-Regression



- Those, never marrying are at X=0. They contribute nothing to the regression.
- The slope is determined by the wages of those marrying only: It is the difference in the mean wage before and after marriage.

### **Summary of FE-Estimation**

- Panel data and within estimation (DID, FE-regression) can remedy the problem of unobserved heterogeneity
- However, with FE-regressions we cannot estimate the effects of time-constant covariates. These are all cancelled out by the within transformation.
- This reflects the fact that panel data do not help to identify the causal effect of a time-constant covariate!
- The "within logic" applies only with time-varying covariates
  - Something has to "happen" (the effects of events)
  - Only then a before-after comparison is possible

### **An Example: Male Marital Wage Premium**

- Mikrozensus Panel 1996-1999 (Campus-File)
- Analysesample
  - Balanced Sample: nur Personen mit 4 Beobachtungen (bis auf MV)
  - Männer, die 1996 18-40 Jahre alt sind und 1996 ledig sind
- Abhängige Variable
  - Natürlicher Logarithmus des Netto-Monatslohnes (Intervallmitte imputiert)
- Unabhängige Variable
  - Heirats-Dummy (Verheiratet)
- Kontrollvariablen
  - Alterseffekt: Alter und Alter<sup>2</sup>
  - Periodeneffekt: Jahres-Dummies
- Panel-robuste Standardfehler

### An Example: Male Marital Wage Premium

	POLS	RE-Modell	FE-Modell
Verheiratet	0.19***	0.06	0.00
Alter	0.30***	0.30***	0.31***
Alter <sup>2</sup> / 100	-0.42***	-0.43***	-0.42***
Personen	712	712	712
Personenjahre	2636	2636	2636
R <sup>2</sup>	0.28	0.11	0.11

### **Further Readings**

- Lecture Notes by Josef Brüderl on Panel and EH Analysis
  - http://www.sowi.uni-mannheim.de/lessm/lehre.html
- Textbooks
  - Wooldridge, J. (2003) Introductory Econometrics. Thomson.
  - Cameron, A.C. and P.K. Trivedi (2005) Microeconometrics.
- Panel Data Analysis
  - Allison, P.D. (2005) Fixed Effects Regression Methods for Longitudinal Data Using SAS. SAS Press.
  - Allison, P.D. (1994) Using Panel Data to Estimate the Effects of Events. Sociological Methods & Research 23: 174-199.
  - Halaby, C. (2004) Panel Models in Sociological Research. Annual Rev. of Sociology 30: 507-544.
- EHA with repeated events
  - Allison, P.D. (1996) Fixed-Effects Partial Likelihood for Repeated Events. Sociological Methods & Research 25: 207-222.